



# Online Solutions

## FacilityCare Ezine:

Reach over **25,000** healthcare facility managers, designers and architects on a bi-weekly basis

The **FacilityCare Ezine** is a valued source of news and resources, including leading news, industry expert Q&A, new products, links to articles, event calendar, and much more.

- Increase Website traffic, clicks, leads
- Receive tracking results

<b>Primary Sponsorship Rates:</b>		
12 Months (12x):	\$5,292	(\$441/issue)
6 Months (6x):	\$3,300	(\$550/issue)
3 Month (3x):	\$1,998	(\$666/issue)
1 Month (1x):	\$900	(\$900/issue)
<b>Secondary Sponsorship Rates:</b>		
12 Months (12x):	\$3,300	(\$275/issue)
6 Months (6x):	\$2,196	(\$366/issue)
3 Months (3x):	\$1,299	(\$433/issue)
1 Month (1x):	\$550	(\$550/issue)

<b>Sponsorship Packages:</b>
<b>12 Month Primary Sponsorship Package</b>
75 word sponsor message, website link, button ad, and receive one 1/4-page ad in our magazine and a button ad on our website for 6 months.
<b>6 Month Primary Sponsorship Package</b>
75 word sponsor message, website link, and receive one print showcase ad in our magazine and one button ad on our website for 3 months.

## FacilityCare Online:

For as little as \$300 per month, your company can place a button ad on every page of the **FacilityCare** Web site! [www.facilitycare.com](http://www.facilitycare.com)

Healthcare facility and design professionals log on to receive instant access to our content-rich site.

Your sponsorship includes monthly traffic reports with click-thru rates as well as qualified sales leads from our lead retrieval system. Don't let leads go cold - we send these leads directly to your sales team or your distributors - eliminating lag time and ensuring your leads are **hot!**

- Button Ad Specs:**
- 120 (wide) x 90 (high)
  - 72 dpi
  - File size = no more than 40kb
  - We do accept animated gifs – same file size as above

\* If you have a button that does not fit these requirements feel free to contact us, we can work with you to find a solution

<b>Sponsorship Rates:</b>
12 Month Term: \$300/month
6 Month Term: \$400/month
3 Month Term: \$500/month
1 Month Term: \$600/month

For more information, contact Emily Howard at 212-595-1785 or [ehoward@douglaspublications.com](mailto:ehoward@douglaspublications.com).